

**DB**™ DESIGNER BRANDS

DESIGNER QUALITY  
INCREDIBLE PRICES

FROM ONLY  
**\$4.99**



## Designer Brands™ INGREDIENT STATEMENT

Designer Brands™ MINERAL FORMULATION cosmetics are:

### Formulated to include

- All natural organic ingredients wherever possible
- Produced to the highest purity
- Produced in accredited and certified laboratories and facilities
- All products are micronized to improve appearance and feel, with a more uniform spreadability
- Natural ingredients include
  - Vitamin E
  - Aloe Vera
  - Shea Butter
  - Natural Beeswax

Due to the different nature of various cosmetics each product contains different ingredients. Please refer to the complete ingredient listing below.

### Make Up formulations include

- Enhanced light reflecting and light absorbing pigments
- 25 to 70 micron particle size
- Polymer complex in a lightweight vehicle
- Oil free formulation prevents shine breakthrough ALL DAY

### Concealer

- Sets in seconds with superior coverage to camouflage blemishes

### Eye Make Up formulations include

- High concentration of natural and treated pearl particles
- High performance special effect pigments

### Mascaras

- Does not flake off
- Separates Lashes
- Lengthens lashes making them look longer
- Gel technology will not dry and cake
- Special brush works in combination with the formula to separate and extend lashes without clumping
- Gelified Silicone maximises smoothness

### Eye Shadows

- Formulated for staying power

### Nail Polish colours

- Formaldehyde & toluene free
- Long Lasting High Gloss formula

## INGREDIENT LISTING

### LIPSTICK

Castor Oil, 2-Ethylhexyl Palmitate, Mineral Oil, Lanolin, Lanolin Oil, Paraffin Wax, Carnauba Wax, Bees Wax, Microcrystalline Wax, Isopropyl Myristate, Candelilla Wax, BHA, Vitamin E. Pigment may contain: Titanium Dioxide, Pearl (Titanated Mica), D&C Red, FD&C Yellow 6, Manganese Violet, Iron Oxides.

### LIP GLOSS / FRUITY LIPS

Paraffin Oil, Polybutene, Diisostearyl Malate, Ceresin Wax, Paraffin Wax, Propylene Glycol, Dimethicone, Butylparaben, Vitamin E, Fragrance. Pigment may contain: Titanium Dioxide, Pearl (Titanated Mica), Iron Oxide Coated & Titanated Mica, D&C Red, Iron Oxides, FD&C Yellow 6.

### EYESHADOW

Talc, Mica, Paraffin Oil, Ethylhexyl Palmitate, Lanolin, Methylparaben, Propylparaben, Vitamin E. Pigment may contain: Titanium Dioxide, Pearl (Titanated Mica), Iron Oxide Coated Titanated Mica, Ultramarine, Manganese Violet, Ferric Ammonium Ferrocyanide, Chromium Hydroxide Green, D&C Red, Iron Oxides.

### BLUSHER

Talc, Mica, Paraffin Oil, Ethylhexyl Palmitate, Lanolin, Methylparaben, Propylparaben, Vitamin E. Pigment may contain: Titanium Dioxide, Pearl (Titanated Mica), D&C Red, Iron Oxides.

### BRONZER (PRESSED/LOOSE) / PRESS POWDER

Talc, Mica, Paraffin Oil, Ethylhexyl Palmitate, Dimethicone, Lanolin, Methylparaben, Propylparaben, Vitamin E. Pigment may contain: Titanium Dioxide, Pearl (Titanated Mica), D&C Red, Iron Oxides.

### MASCARA / DOUBLE ENDED MASCARA

Water, PVP, Stearic Acid, Cyclomethicone, 2-Ethylhexyl Palmitate, Triethanolamine, Bees Wax, Paraffin Wax, Dimethicone,

Microcrystalline Wax Nylon 66, Carnauba Wax, Methylparaben, Propylparaben, Vitamin E. Pigment may contain: Talc, Titanium Dioxide, Iron Oxides.

### FINE EYELINER

Water, PVP, Stearic Acid, Triethanolamine, Carnauba Wax, Dimethicone, Paraffin Oil, Bees Wax, Methylparaben, Propylparaben, Vitamin E. Pigment may contain: Titanium Dioxide, Iron Oxides.

### CONCEALER

Water, Liquid Paraffin, Propylene Glycol, Stearic Acid, Triethanolamine, Cetyl Alcohol, Paraffin Wax, Dimethicone, Methylparaben, Propylparaben, Vitamin E. Pigment may contain: Talc, Titanium Dioxide, Kaolin, Iron Oxides.

### PERFECT FINISH FOUNDATION

Water, Paraffin Oil, Trioctanoin, 1,3 Butylene Glycol, Stearic Acid, Triethanolamine, Dimethicone, Butylparaben, Methylparaben, Vitamin E. Pigment may contain: Talc, Titanium Dioxide, Kaolin, Iron Oxides.

### OIL FREE FOUNDATION

Water, Propylene Glycol, Stearic Acid, 1,3 Butylene Glycol, Triethanolamine, PVP, Butylparaben, Methylparaben, Vitamin E. Pigment may contain: Talc, Titanium Dioxide, Kaolin, Iron Oxides.

### NAIL POLISH

Butyl Acetate, Nitrocellulose, Ethyl Acetate, Acrylates Copolymer, Phthalic Anhydride/Trimellitic Anhydride/ Glycol Copolymer, Acetyl Tributyl Citrate, Adipic Acid/ Fumaric Acid/Phthalic Acid/Tricyclodecane Dimethanol Copolymer, Isopropyl Alcohol, Stearalkonium Hectorite, Citric Acid. Pigment may contain: Titanium Dioxide, Pearl (Titanated Mica), D&C Red, Iron Oxides, FD&C Yellow 5, Laminated Powder of Epoxy Resin Coated Polyethyleneterephthalate Aluminum.

### NAIL TREATMENT

Butyl Acetate, Nitrocellulose, Ethyl Acetate, Acrylates Copolymer, Phthalic Anhydride/Trimellitic Anhydride/ Glycol Copolymer, Acetyl Tributyl Citrate, Adipic Acid/ Fumaric Acid/Phthalic Acid/Tricyclodecane Dimethanol Copolymer, Isopropyl Alcohol, Stearalkonium Hectorite. Pigment may contain: D&C Yellow 10, D&C Red 7.

### EYE / LIP / BROW PENCIL

Bees Wax, Isopropyl Myristate, Ceresin, Carnauba Wax, Shea Butter, Cocoa Butter, Cyclohexane, Hydrogenated Palm Glycerides, Butylparaben, BHA. Pigment may contain: Mica, Titanium Dioxide, D&C Red, Iron Oxides, FD&C Yellow 5, FD&C Blue 1, Manganese Violet.

### AUTO EYESHADOW PEN

Caprylic/Capric Acid Triglyceride, Mineral Oil, Dimethicone, Carnauba Wax, Bees Wax, Cetyl Alcohol, Candelilla Wax, Ceresine Wax, Microcrystalline Wax, Butylparaben, Propylparaben. Pigment may contain: Mica, Iron Oxide Coated Titanated Mica, Pearl (Titanated Mica), Iron Oxides, Chrome Oxide Green, Ultramarine Blue, D&C Red, FD&C Yellow 6, FD&C Blue 1.

### MULTI COLOR BLUSHER / BRONZER

Talc, Paraffin, Ethyl Palmitate, Dimethicone, Caprylic/Capric Acid Triglyceride, Cyclomethicone, Silica, Methylparaben, Propylparaben, Vitamin E. Pigment may contain: Mica, Titanium Dioxide, Kaolin, Pearl (Titanated Mica), Iron Oxides.

### XTREME EYESHADOW

Water, Trioctanoin, 1,3 Butylene Glycol, Stearic Acid, PVP, Triethanolamine, Bees Wax, Paraffin Wax, Methylparaben, Propylparaben, Vitamin E. Pigment may contain: Titanium Dioxide, Iron Oxides, Manganese Violet, Pearl (Titanated Mica), Ultramarine Blue, Chromium Oxide Green.

### GLITTER EYELINER

Paraffin, Ethyl Palmitate, Dimethicone, Caprylic/Capric Acid, Triglyceride, Cyclomethicone, Silica, Methyl Paraben, Propyl Paraben, Butyl Paraben, Tocopherol Acetate

### PRESSED POWDER COMPACT

Talc, Petrolatum, Caprylic/Capric Triglyceride, Dimethicone, Lanolin Alcohol, Methylparaben, Propylparaben, Vitamine E, Seric ite, Pigment May Contain: Mica, Titanium Dioxide, Iron Oxide Red Iron Oxide Yellow Iron Oxide Black, Ultramarine Blue

### EYESHADOW POT

Talc, Petrolatum, Ethyl Palmitate, Octyl Palmitate, Cyclomethicone, Dimethicone, Propyl Paraben, Methyl Paraben, Tocopherol Acetate, Pigment May Contain: Iron Oxide Coated Titanated Mica, Iron Oxide Black, Iron Oxide Yellow, D&C Red 6 Ba. Lake, D&C Red 7 Ca. Lake, Fd&C Blue No.1 Al. Lake, Fd&C Yellow No.5 Al. Lake, Ultramarine Blue

### MINERAL POWDER FOUNDATION

Mica, Petrolatum, Ethyl Palmitate, Silica, Squalane, Cyclomethicone, Dimethicone, Propyl Paraben, Methyl Paraben, Vitamin E Aloe Vera, Vitamin C, Green Tea Extract. Pigment May Contain

Titanium Dioxide, Iron Oxide Black (C.I. 77499) Iron Oxide Yellow  
(C.I. 77492), Iron Oxide Red (C.I. 77491) L